



## Digital Marketing Contractor

**Location:** Remote (U.S.-based)

**Term:** Early September 2025 – End of February 2026

**Compensation:** \$28–\$30/hour

Mira Education is seeking a **Digital Marketing Contractor** to join our team on a fixed-term basis. This role is focused exclusively on supporting our ongoing social media efforts using HubSpot and is ideal for a creative, detail-oriented professional with strong technical and design skills.

### What You'll Do:

- Use **HubSpot** to schedule and publish social media posts aligned with current campaign plans.
- Design simple, on-brand social media graphics using **Canva**.
- Draft compelling social media copy to support ongoing campaigns.
- Collaborate with the communications team to ensure timely and high-quality content delivery.

### What We're Looking For:

- High proficiency with **HubSpot** for social media publishing (required).
- Strong **Canva** skills to produce professional, brand-aligned graphics.
- Demonstrated ability to write clear, engaging social media copy.
- Strong organizational skills and attention to detail.
- Portfolio of past social media work (including both copy and graphics) required in lieu of a cover letter.

### Why Join Mira Education?

You'll contribute to a mission-driven organization dedicated to improving educational outcomes while working alongside a collaborative, passionate team that values creativity and impact.

**Start Date:** Early September 2025

**End Date:** February 28, 2026

**Remote-Friendly:** Candidates across the U.S. encouraged to apply.

### How to Apply:

Submit your résumé and portfolio of social media work (including copy and graphics) to Dana Schurz at [dana.s@performentor.com](mailto:dana.s@performentor.com). We regret we are unable to respond to inquiries by phone. Candidates should anticipate participation in two rounds of interviews if they advance in the process, which will offer an opportunity to meet a number of our team members.